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Dear Collegues,

we are in the process of making plans for the second annual Canada-PopKomm Showcase ***"Kick It Like Canada - 2005"***.

We are inviting Canadian record labels to submit suggestions of suitable, export-ready acts for consideration for this year's CANADA - POPKOMM SHOWCASE – details for submission of artists & bands in the following ("submission criteria").

This year's CANADA - POPKOMM SHOWCASE ***"Kick It Like Canada - 2005"*** will take place on one night between September 14th and 16th during the PopKomm Conference, Tradeshow and Showcase Festival, in Berlin, Germany. (Exact date and venue will be confirmed shortly).

The event will showcase four Canadian artists to industry professionals and media from Europe and beyond. ***"Kick It Like Canada - 2005"*** will again be hosted and presented by EC Music Group, A.S.S. Concert & Promotion GmbH and by the Canadian Embassy in Berlin with the generous funding support by the Canadian Department of Foreign Affairs.

Submission criteria:

Some of the factors that will be reviewed in the selection process are:

Export readiness in terms of artist's professional performance, appearance, image, history, materials, website and a full-length album. The production and song material needs to be suitable for the German or European markets and a compatible match with the invited industry professionals present at PopKomm. Artists who are already licensed in Europe may be considered based on the expected promotional benefits that can be achieved for them. Last not least criteria, the artist obviously has to be Canadian.

Submission Procedure:

In order to simplify and speed up the procedure, we ask you to provide us with a link to the artist website that features music tracks (full track streams minimum: 3), as well as photos, biography and possibly media feedback (press clippings/radio listings/video clip stream). Please e-mail the link to: lennart.krogoll@ecmusicgroup.com

General Information:

The four selected acts will be able to apply for the international showcase grant from Factor.

EC Music Group has long-term established working relationships with most major and independent record companies and distributors in Germany, as well as industry partners from the UK, France and other parts of Europe. EC Music Group will utilize their contacts and invite all relevant industry professionals plus professional media contacts.

The Canadian Embassy is committed to utilize their promotion and marketing contacts, publicizing the event to the general German media and public and to Canadian expatriates. This is a public official PopKomm Showcase and will as such be publicized by PopKomm, by A.S.S. Concerts & Promotion GmbH and the venue itself.

You can find information about EC Music Group on their website at www.ecmusicgroup.com